



CORPORATE LEADER COUNCIL



? WHAT IS THE CORPORATE LEADER COUNCIL?

FCA's Corporate Leader Council is made up of business professionals who are passionate about FCA's mission and understand the importance of Corporate Social Responsibility and the work done by FCA to tangibly impact people's lives daily. The Council supports this mission by assisting FCA's leadership and Board members to engage with corporations who will financially support FCA's mission. Corporate Leader Council members engage in collaboration with FCA's leadership to direct them to interested businesses, both local and national, to help find efficient and effective ways to improve the lives of FCA's clients. Council members will work together and utilize a strategically developed approach to securing funds, provided by FCA's leadership.

The Council plays a strategic role in developing awareness of FCA's programs and providing opportunities for FCA's growth to support overall goals. Donor dollars fill critical gaps in government funding and allow us to pilot new programs that respond to community needs.

PERSON ARE YOU AN FCA CORPORATE LEADER?

- You have a commitment to FCA's mission to give help and hope to vulnerable children, families, seniors, and communities on Long Island and an interest in at least one of FCA's areas of work.
- You have excellent planning skills and understand Corporate Social Responsibility.
- You have a willingness and desire to actively promote FCA's programs and service opportunities.
- You have a willingness and desire to work collaboratively with the other Council members and FCA staff.

BRIEFCASE WHAT OUR LEADERS DO

- Attend Corporate Leader networking and Council meetings.
- Engage in volunteer service with FCA, which can include friends, family or colleagues that are facilitated by the Council member.
- Conduct CSR activities that will introduce and engage new corporate contacts to FCA's work.
- Discuss outreach and initiatives to corporations and potential corporate sponsors, to be presented to the Board, semi-annually.
- Work with FCA staff and Board in planning and conducting outreach and donor cultivation.

Here for Long Island. Here for You.